

Email to Parents #1

[Team Name] Parents & Fans,

We're excited to share that [Tournament Name] has partnered with AthletesGoLive! They will serve as the official live streaming and scoring provider of all Alliance Fastpitch events.

When your team streams and scores with AGL, your athletes become eligible to be placed on **live leaderboards, All-Tournament Teams and Alliance Team and Player rankings.**

There is no cost for your family or friends to watch the action live! For the full experience including **validated stats, on-demand games, video-tagged highlights or custom recruiting profiles** you can access a **Premium or Premium+ access.** You can learn more [here.](#)

Don't forget to send your favorite clips to marketing@athletesgolive.com for an extra shot at more social media action!

Need help? AGL's customer success team is available anytime—text **(678) 929-4882** or email successteam@athletesgolive.com.

Good Luck!

Email to Parents #2

[Team Name] Parents & Fans,

The [Tournament Name] is almost here! **Will your athlete's name be on the leaderboard?**

Create your **free AthletesGoLive fan account** to watch games live and follow real-time stats, updates and all-tournament teams. This offering comes at **no cost** when teams stream and score.

Want even more? Upgrade to Premium or Premium+ for **on-demand games, video-tagged highlights and a custom recruiting profile.**

Have questions or need a little support? AGL's team is ready for you! Text **(678) 929-4882** or email successteam@athletesgolive.com.