

Email to Teams #1

Our upcoming *[Tournament Name]* has an exciting announcement to share! Alliance has partnered with **AthletesGoLive** to be the official streaming and scoring provider of the event!

This partnership brings exciting opportunities for your athletes to be recognized! AGL will offer live tournament leaderboards for top statistical performers, all-tournament teams and tons of social media recognition.

A free account has been created for your team, so check your inbox for an email from AthletesGoLive asking you to activate your account. **It is free for teams to stream and score** with AGL and your families and fans at home can follow ALL the live action at no cost!

IMPORTANT NOTE: to qualify for recognition, your games must be streamed AND scored on AGL.

We strongly encourage all teams to leverage AthletesGoLive to maximize their success this season and get your athletes the recognition they deserve. We've included an attachment with valuable information, and you can explore their [website](#) to learn more.

If you need any help along the way, they have a team ready to assist you. You can text them at any time at **(678) 929-4882** or email successteam@athletesgolive.com.

See you on the field!

Email to Teams #2

Coach [Name],

The *[Tournament Name]* is almost here! Have you been able to get set up with AthletesGoLive?

Streaming and scoring with AGL is the only way to make your athletes and team eligible for recognition opportunities! All-Tournament Teams, live stat leaderboards and additional social media posts will be made up of only teams who utilize AthletesGoLive.

We created an account for you-all you need to do is stream and score! **If you haven't already, go now and activate your free account so your athletes don't miss out.** (Check your email inbox for an email from AthletesGoLive.)

The AGL team is standing by to help support. You can text them at any time at **(678) 929-4882** or email successteam@athletesgolive.com.

Good luck this weekend!